



## PRODUCT INFORMATION

### 025NT - NON-TOP COATED DIRECT THERMAL PAPER

A 46# (70 g/m<sup>2</sup>) medium sensitivity non-top coated direct thermal paper designed for short duration labels or applications where the label is not exposed to solvents, water, oils, fats or other similar materials.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	50.7	grams/sq meter	75.0	TAPPI T410
Caliper - Average	mil	3.2	um (micrometer)	81.3	TAPPI T411
Opacity	%	90	%	90.0	TAPPI T425
Smoothness (PPS) Print Side	um	1.65	um	1.7	TAPPI T555
Tear-MD	grams	48	mN	470.7	TAPPI T414
Tear-CD	grams	53	mN	519.8	TAPPI T414
Tensile-MD	lb/inch	34	kN/m	6.0	TAPPI T494
Tensile-CD	lb/inch	14	kN/m	2.5	TAPPI T494
Stiffness-MD	Gurley (mg)	100	mN	1.0	TAPPI T543
Stiffness-CD	Gurley (mg)	48	mN	.5	TAPPI T543
Brightness	%	88	%	88.0	TAPPI T452
Initial Activation Temp	F	185	C	85	ISO 1924
Effective Activation Temp	F	280	C	138	ISO 1924
Optimum Activation Temp	F	300	C	149	ISO 1924

#### Notes

<http://gbp.com/coated-direct-thermal-ink-recommendations>

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