



## PRODUCT INFORMATION

### 030TT - THERMAL TRANSFER WHITE LABEL-LYTE™

3.0 mil White Label-Lyte BOPP with a thermal transfer top coat. Designed for variable imaging applications where moisture resistance, or long-term performance, is important. Label-Lyte is a Trademark of Jindal Films America.

| Test Property            | Units          | Typical Value | Metric Units     | Metric Value | Test Method |
|--------------------------|----------------|---------------|------------------|--------------|-------------|
| Basis Weight             | lbs/25X38-500  | 36.3          | grams/sq meter   | 53.7         | TAPPI T410  |
| Caliper Average (Films)  | mils           | 3.0           | um (micrometers) | 76           | ASTM D374   |
| Gloss                    | % @ 45 degrees | 8.0           | %                | 8.0          | ASTM D2457  |
| Opacity - Films          | %              | 90            | %                | 90.0         | ASTM D589   |
| Tensile Film - MD        | lb/sq inch     | 12300         | kg/sq cm         | 864.7        | ASTM D882   |
| Tensile Film - TD        | lb/sq inch     | 23350         | kg/sq cm         | 1641.5       | ASTM D882   |
| Stiffness-MD             | Gurley (mg)    | 29            | mN               | .3           | TAPPI T543  |
| Stiffness-CD             | Gurley (mg)    | 40            | mN               | .4           | TAPPI T543  |
| Elongation at Break - MD | %              | 190           | %                | 190.0        | ASTM D882   |
| Elongation at Break - TD | %              | 50            | %                | 50.0         | ASTM D882   |
| Light Transmission       | %              | 17            | %                |              | ASTM D1003  |
| Dim. Stability - MD      | % @ 275 F      | -3.9          | % @ 135 C        | -3.9         | ASTM D1204  |
| Dim. Stability - TD      | % @ 275 F      | -3.3          | % @ 135 C        | -3.3         | ASTM D1204  |
| Area Yield               | sq in/lb       | 13007.0       | sq m/kg          | 18.6         | ASTM E252   |

Issued: 01/21/19

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