



**022BT0072040SC**

**Item #: S7608160**

BLUE IMAGE DIRECT THERM/720 ALL-TEMP ADHESIVE/40 SC LINER  
Approximate weight per MMSI: 225 lbs. Standard core size is 3 inches. Total caliper: 6.2 mils +/- 10%

**FACESTOCK**

A 54# (80 g/m<sup>2</sup>) blue imaging direct thermal coated paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	54.3	grams/sq meter	80.4	TAPPI T410
Caliper - Average	mil	3.2	um (micrometer)	81.3	TAPPI T411
Tear-MD	grams	42	mN	411.9	TAPPI T414
Tear-CD	grams	48	mN	470.7	TAPPI T414
Stiffness-MD	Gurley (mg)	100	mN	1.0	TAPPI T543
Stiffness-CD	Gurley (mg)	56	mN	.5	TAPPI T543
Brightness	%	94.5	%	94.5	TAPPI T452
Initial Activation Temp	F	154	C	68	ISO 1924
Effective Activation Temp	F	176	C	80	ISO 1924
Optimum Activation Temp	F	244	C	118	ISO 1924

**Notes**

<http://gbp.com/coated-direct-thermal-ink-recommendations>

**ADHESIVE**

A non-tackified cold-temperature acrylic adhesive. Adheres to a wide variety of packaging materials. Can be used in a wide range of temperatures. Consider for general purpose labeling.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.6	um(micrometer)	16.3	
Shear (1 x 1/2 x 1 kg)	hours	.2	hours	.2	CPD-55
Peel - 180 D SS 20 min	lb/inch	1.5	grams/25 mm	669.7	CPD-52
Min. App. Temp.	F	-20	C	-29	
Service Temp.	F	-65 TO 180	C	-54 TO 82	
FDA Compliance	21 CFR	175.105			

**LINER**

A white densified kraft sheet 41# (67 g/m<sup>2</sup>) with excellent point-to-point caliper control.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	41	grams/sq meter	66.8	TAPPI T410
Caliper - Average	mil	2.4	um (micrometer)	61.0	TAPPI T411
Opacity	%	60	%	60.0	TAPPI T425
Tear-MD	grams	34	mN	333.4	TAPPI T414
Tear-CD	grams	39	mN	382.5	TAPPI T414
Tensile-MD	lb/inch	40	kN/m	7.0	TAPPI T494
Tensile-CD	lb/inch	17	kN/m	3.0	TAPPI T494

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