



**050LB00720PRLF**

**Item #: S7846660**

50# LASER BRIGHT/720 ALL-TEMP ADHESIVE/3.2 ML LAYFLAT LINER  
Approximate weight per MMSI: 257 lbs. Standard core size is 6 inches. Total caliper: 7.7 mils +/- 10%

**FACESTOCK**

50# (74 g/m<sup>2</sup>) Bright white multi-purpose uncoated sheet suitable for laser and ink jet applications.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	50.5	grams/sq meter	74.7	TAPPI T410
Caliper - Average	mil	3.9	um (micrometer)	99.1	TAPPI T411
Opacity	%	88	%	88.0	TAPPI T425
Smoothness Print Side	Sheffield Units	140	Sheffield Units	140.0	TAPPI T538
Tear-MD	grams	52	mN	509.9	TAPPI T414
Tear-CD	grams	58	mN	568.8	TAPPI T414
Tensile-MD	lb/inch	33	kN/m	5.8	TAPPI T494
Tensile-CD	lb/inch	14	kN/m	2.5	TAPPI T494
Brightness	%	92	%	92.0	TAPPI T452

**ADHESIVE**

A non-tackified cold-temperature acrylic adhesive. Adheres to a wide variety of packaging materials. Can be used in a wide range of temperatures. Consider for general purpose labeling.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.6	um(micrometer)	16.3	
Shear (1 x 1/2 x 1 kg)	hours	.2	hours	.2	CPD-55
Peel - 180 D SS 20 min	lb/inch	1.5	grams/25 mm	669.7	CPD-52
Peel - 180 D HDPE 20 min	lb/inch	1.0	grams/25 mm	446.5	CPD-52
Peel - 180 D LDPE 20 min	lb/inch	1.1	grams/25 mm	491.1	CPD-52
Peel - 180 D Glass 20 min	lb/inch	1.7	grams/25 mm	759.0	CPD-52
Peel - 180 D Corrugated 20 min	lb/inch	.6	grams/25 mm	267.9	CPD-52
Min. Applic. Temp.	F	-20	C	-29	
Loop Tack Stain Steel	oz/sq inch	44	kg/645 sq mm	1.2	CPD-16
Loop Tack HDPE	oz/sq inch	35	kg/645 sq mm	1.0	CPD-16
Loop Tack LDPE	oz/sq inch	29	kg/645 sq mm	.8	CPD-16
Loop Tack Corrugated	oz/sq inch	14	kg/645 sq mm	.4	CPD-16
Service Temp.	F	-65 TO 180	C	-54 TO 82	
FDA Compliance	21 CFR	175.105			

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**LINER**

A premium, 53# (87 g/m<sup>2</sup>) white kraft liner that is designed for roll-to-sheet, and fan fold applications. Designed for printing on the back side. Suitable for die cutting both paper and film.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	53.4	grams/sq meter	87.0	TAPPI T410
Caliper - Average	mil	3.2	um (micrometer)	81.3	TAPPI T411
Smoothness (PPS) Liner Release Side	um	2.5	um	2.5	TAPPI T555
Tear-MD	grams	61.2	mN	600.2	TAPPI T414
Tear-CD	grams	66.3	mN	650.2	TAPPI T414
Tensile-MD	lb/inch	40.0	kN/m	7.0	TAPPI T494
Tensile-CD	lb/inch	18.9	kN/m	3.3	TAPPI T494

**Notes**

Please see the usage guidelines in Recommendations for Storage and Handling of Layflat Label Material located in the Ink Jet/Laser section of the Product Guide.

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