



**050PM0072040SC**

**Item #: S8181860**

50# LASER BRIGHT/720 ALL TEMP ADHESIVE/40 SC LINER

Approximate weight per MMSI: 229 lbs. Standard core size is 3 inches. Total caliper: 7 mils +/- 10%

**FACESTOCK**

50# (74 g/m<sup>2</sup>) Bright white uncoated sheet designed for price marking. Very absorbent. Allows ink in price marking guns to dry quickly and not smear.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	50.5	grams/sq meter	74.7	TAPPI T410
Caliper - Average	mil	3.9	um (micrometer)	99.1	TAPPI T411
Opacity	%	88	%	88.0	TAPPI T425
Smoothness Print Side	Sheffield Units	140	Sheffield Units	140.0	TAPPI T538
Tear-MD	grams	52	mN	509.9	TAPPI T414
Tear-CD	grams	58	mN	568.8	TAPPI T414
Tensile-MD	lb/inch	33	kN/m	5.8	TAPPI T494
Tensile-CD	lb/inch	14	kN/m	2.5	TAPPI T494
Brightness	%	92	%	92.0	TAPPI T452

**ADHESIVE**

A non-tackified cold-temperature acrylic adhesive. Adheres to a wide variety of packaging materials. Can be used in a wide range of temperatures. Consider for general purpose labeling.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.7	um(micrometer)	18.0	
Shear (1 x 1/2 x 1 kg)	hours	.2	hours	.2	CPD-55
Peel - 180 D SS 20 min	lb/inch	1.5	grams/25 mm	669.7	CPD-52
Peel - 180 D HDPE 20 min	lb/inch	1.0	grams/25 mm	446.5	CPD-52
Peel - 180 D LDPE 20 min	lb/inch	1.1	grams/25 mm	491.1	CPD-52
Peel - 180 D Glass 20 min	lb/inch	1.7	grams/25 mm	759.0	CPD-52
Peel - 180 D Corrugated 20 min	lb/inch	.6	grams/25 mm	267.9	CPD-52
Loop Tack Stain Steel	oz/sq inch	44	kg/645 sq mm	1.2	CPD-16
Loop Tack HDPE	oz/sq inch	35	kg/645 sq mm	1.0	CPD-16
Loop Tack LDPE	oz/sq inch	29	kg/645 sq mm	.8	CPD-16
Loop Tack Corrugated	oz/sq inch	14	kg/645 sq mm	.4	CPD-16
Min. App. Temp.	F	-20	C	-29	
Service Temp.	F	-65 TO 180	C	-54 TO 82	
FDA Compliance	21 CFR	175.105			

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SPECIALISTS IN COATED SELF-ADHESIVE MATERIALS

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**LINER**

A white densified kraft sheet 41# (67 g/m<sup>2</sup>) with excellent point-to-point caliper control.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	41	grams/sq meter	66.8	TAPPI T410
Caliper - Average	mil	2.4	um (micrometer)	61.0	TAPPI T411
Gloss	% @ 75 degrees	57	% @ 75 degrees	57.0	TAPPI T480
Opacity	%	60	%	60.0	TAPPI T425
Tear-MD	grams	35	mN	343.2	TAPPI T414
Tear-CD	grams	39	mN	382.5	TAPPI T414
Tensile-MD	lb/inch	40	kN/m	7.0	TAPPI T494
Tensile-CD	lb/inch	17	kN/m	3.0	TAPPI T494
Brightness	%	76	%		TAPPI T452

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