



**054PZ0758MPBLF**

**Item #: S8190160**

PINK FLUORESCENT/758M PERMANENT ADHESIVE/3.4 MIL LASER LINER  
Approximate weight per MMSI: 261 lbs. Standard core size is 6 inches. Total caliper: 7.9 mils +/- 10%

**FACESTOCK**

57# (84 g/m<sup>2</sup>) pink matte fluorescent coated paper. Designed for laser, price marking, inkjet, promotional and general roll label applications.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	56.7	grams/sq meter	83.9	TAPPI T410
Caliper - Average	mil	3.9	um (micrometer)	99.1	TAPPI T411
Tear-MD	grams	44	mN	431.5	TAPPI T414
Tear-CD	grams	48	mN	470.7	TAPPI T414
Tensile-MD	lb/inch	30	kN/m	5.3	TAPPI T494
Tensile-CD	lb/inch	16	kN/m	2.8	TAPPI T494
Stiffness-MD	Gurley (mg)	120	mN	1.2	TAPPI T543
Stiffness-CD	Gurley (mg)	70	mN	.7	TAPPI T543

**ADHESIVE**

A tackified acrylic general purpose permanent with great die-cutting and stripping properties, even on wide web applications. Excellent adhesion to many substrates, especially corrugated.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.6	um(micrometer)	14.4	
Shear (1 x 1/2 x 1 kg)	hours	1.3	hours	1.3	CPD-55
Peel - 180 D SS 20 min	lb/inch	1.582	grams/25 mm	706.3	CPD-52
Loop Tack Stain Steel	oz/sq inch	38	kg/645 sq mm	1.1	CPD-16
Min. App. Temp.	F	35	C	2	
Service Temp.	F	-65 TO 200	C	-54 TO 93	
FDA Compliance	21 CFR	175.105			

**LINER**

A premium, 50# (82 g/m<sup>2</sup>) white kraft liner that is designed for roll-to-sheet and fan fold applications. Ideal for smooth feeding in desktop laser and inkjet printers. Suitable for die cutting both paper and film.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	50.3	grams/sq meter	82.0	TAPPI T410
Caliper - Average	mil	3.4	um (micrometer)	86.4	TAPPI T411
Tear-MD	grams	58.1	mN	569.8	TAPPI T414
Tear-CD	grams	68.3	mN	669.8	TAPPI T414
Tensile-MD	lb/inch	41.1	kN/m	7.2	TAPPI T494
Tensile-CD	lb/inch	17.7	kN/m	3.1	TAPPI T494
Brightness	%	84.0	%	84.0	TAPPI T452

**Notes**

Please see the usage guidelines in Recommendations for Storage and Handling of Layflat Label Material located in the Ink Jet/Laser section of the Product Guide.

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