



CHRRY0074744PM

Item #: S8720852

CHERRY VENEER/747 PERMANENT ADHESIVE/44# POLYKRAFT LINER

Approximate weight per MMSI: 384 lbs. Standard core size is 3 inches. Total caliper: 12.8 mils +/- 10%

FACESTOCK

Real cherry wood veneer laminated to a polyester backing for strength. Can be printed, embossed, and hot stamped. The natural variations in the wood give each label a unique appearance. Perfect for wine, spirits, or other high-end labeling.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	119.6	grams/sq meter	177.0	TAPPI T410
Caliper - Average	mil	9	um (micrometer)	228.6	TAPPI T411
Opacity	%	86	%	86.0	TAPPI T425
Tensile-MD	lb/inch	14	kN/m	2.5	TAPPI T494
Tensile-CD	lb/inch	43	kN/m	7.5	TAPPI T494
Stiffness - MD	g/cm	1			TAPPI T-489

Notes

Nature is not standardized. Neither are our wood veneers. Color and grain will vary from roll to roll. Wood imperfections, such as knots and gaps, will appear. Splices will occur with regularity as one tree can only yield so much veneer.

ADHESIVE

A general purpose, tackified acrylic permanent that displays excellent adhesion over a broad temperature range while providing aggressive performance. Perfect for wine labeling, as it can be used in moist environments. Withstands ice bucket conditions.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.7	um(micrometer)	18.7	
Shear (1 x 1/2 x 1 kg)	hours	15	hours	15.0	CPD-55
Peel - 180 D SS 20 min	lb/inch	3.3	grams/25 mm	1473.3	CPD-52
Loop Tack Stain Steel	oz/sq inch	53	kg/645 sq mm	1.5	CPD-16
Loop Tack Glass	oz/sq inch	60	kg/645 sq mm	1.7	CPD-16
Min. App. Temp.	F	0	C	-18	
Service Temp.	F	-65 TO 200	C	-54 TO 93	
FDA Compliance	21 CFR	175.105			

LINER

A 44# (72 g/m²) natural kraft liner extrusion coated with polypropylene. Designed to prevent V-type tears and an excellent choice for high speed automatic applications. Commonly used in wine label applications.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	43.5	grams/sq meter	70.9	TAPPI T410
Caliper - Average	mil	3.1	um (micrometer)	78.7	TAPPI T411
Smoothness-Felt Side	Sheffield Units	160	Sheffield Units	160.0	TAPPI T538
Smoothness-Wire Side	Sheffield Units	85	Sheffield Units	85.0	TAPPI T538
Tear-MD	grams	35	mN	343.2	TAPPI T414
Tear-CD	grams	50	mN	490.3	TAPPI T414
Tensile-MD	lb/inch	35	kN/m	6.1	TAPPI T494
Tensile-CD	lb/inch	13	kN/m	2.3	TAPPI T494

Issued: 08/19/17

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