



70BWF0074744PM

Item #: S8903652

70# BRIGHT WHITE FELT WS/747 PERMANENT ADHESIVE/44# POLYKRAFT LINER
Approximate weight per MMSI: 279 lbs. Standard core size is 3 inches. Total caliper: 9.5 mils +/- 10%

FACESTOCK

70# (103 g/m²) uncoated bright white, wet strength paper. Maintains its integrity when wet. Perfect for wine, beer, and other beverage labels. The rich weight and texture makes it ideal for upscale food, home, and personal care products. FSC certified.

| Test Property | Units | Typical Value | Metric Units | Metric Value | Test Method |
|-----------------------|-----------------|---------------|-----------------|--------------|-------------|
| Basis Weight | lbs/25X38-500 | 69.8 | grams/sq meter | 103.3 | TAPPI T410 |
| Caliper - Average | mil | 5.700 | um (micrometer) | 144.8 | TAPPI T411 |
| Opacity | % | 89 | % | 89.0 | TAPPI T425 |
| Smoothness Print Side | Sheffield Units | 380 | Sheffield Units | 380.0 | TAPPI T538 |
| Tear-MD | grams | 77 | mN | 755.1 | TAPPI T414 |
| Tear-CD | grams | 83 | mN | 814.0 | TAPPI T414 |
| Brightness | % | 91.3 | % | 91.3 | TAPPI T452 |

ADHESIVE

A general purpose, tackified acrylic permanent that displays excellent adhesion over a broad temperature range while providing aggressive performance. Perfect for wine labeling, as it can be used in moist environments. Withstands ice bucket conditions.

| Test Property | Units | Typical Value | Metric Units | Metric Value | Test Method |
|--------------------------------|------------|---------------|----------------|--------------|-------------|
| Caliper - Calculated | mils | 0.7 | um(micrometer) | 18.7 | |
| Shear (1 x 1/2 x 1 kg) | hours | 15 | hours | 15.0 | CPD-55 |
| Peel - 180 D SS 20 min | lb/inch | 3.3 | grams/25 mm | 1473.3 | CPD-52 |
| Peel - 180 D HDPE 20 min | lb/inch | 1.8 | grams/25 mm | 803.6 | CPD-52 |
| Peel - 180 D LDPE 20 min | lb/inch | 1.9 | grams/25 mm | 848.3 | CPD-52 |
| Peel - 180 D Glass 20 min | lb/inch | 3.3 | grams/25 mm | 1473.3 | CPD-52 |
| Peel - 180 D Corrugated 20 min | lb/inch | 1.5 | grams/25 mm | 669.7 | CPD-52 |
| Loop Tack Stain Steel | oz/sq inch | 53 | kg/645 sq mm | 1.5 | CPD-16 |
| Loop Tack HDPE | oz/sq inch | 43 | kg/645 sq mm | 1.2 | CPD-16 |
| Loop Tack LDPE | oz/sq inch | 28 | kg/645 sq mm | .8 | CPD-16 |
| Loop Tack Corrugated | oz/sq inch | 15 | kg/645 sq mm | .4 | CPD-16 |
| Loop Tack Glass | oz/sq inch | 60 | kg/645 sq mm | 1.7 | CPD-16 |
| Min. App. Temp. | F | 0 | C | -18 | |
| Service Temp. | F | -65 TO 200 | C | -54 TO 93 | |
| FDA Compliance | 21 CFR | 175.105 | | | |

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LINER

A 44# (72 g/m²) natural kraft liner extrusion coated with polypropylene. Designed to prevent V-type tears and an excellent choice for high speed automatic applications. Commonly used in wine label applications.

| Test Property | Units | Typical Value | Metric Units | Metric Value | Test Method |
|----------------------|-----------------|---------------|-----------------|--------------|-------------|
| Basis Weight | lbs/24X36-500 | 43.5 | grams/sq meter | 70.9 | TAPPI T410 |
| Caliper - Average | mil | 3.1 | um (micrometer) | 78.7 | TAPPI T411 |
| Smoothness-Felt Side | Sheffield Units | 160 | Sheffield Units | 160.0 | TAPPI T538 |
| Smoothness-Wire Side | Sheffield Units | 85 | Sheffield Units | 85.0 | TAPPI T538 |
| Tear-MD | grams | 35 | mN | 343.2 | TAPPI T414 |
| Tear-CD | grams | 50 | mN | 490.3 | TAPPI T414 |
| Tensile-MD | lb/inch | 35 | kN/m | 6.1 | TAPPI T494 |
| Tensile-CD | lb/inch | 13 | kN/m | 2.3 | TAPPI T494 |

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