



**GREEN BAY PACKAGING**

COATED PRODUCTS

# PRODUCT INFORMATION

**054PZ0072040SC**

**Item #: S7748660**

FSC PINK FLUORESCENT/720 ALL TEMP ADHESIVE/40 SC LINER

Approximate weight per MMSI: 239 lbs. Standard core size is 3 inches. Total caliper: 7 mils +/- 10%

## FACESTOCK

57# (84 g/m<sup>2</sup>) pink matte fluorescent coated paper. Designed for laser, price marking, inkjet, promotional and general roll label applications. FSC®-certified paper.

| Test Property     | Units                         | Typical Value | Metric Units    | Metric Value | Test Method |
|-------------------|-------------------------------|---------------|-----------------|--------------|-------------|
| Basis Weight      | lbs/25X38-500<br>(3300 Sq Ft) | 56.7          | grams/sq meter  | 83.9         | TAPPI T410  |
| Caliper - Average | mil                           | 3.900         | um (micrometer) | 99.1         | TAPPI T411  |
| Tear-MD           | grams                         | 44.0          | mN              | 431.5        | TAPPI T414  |
| Tear-CD           | grams                         | 48.0          | mN              | 470.7        | TAPPI T414  |
| Tensile-MD        | lb/inch                       | 30.3          | kN/m            | 5.3          | TAPPI T494  |
| Tensile-CD        | lb/inch                       | 16.0          | kN/m            | 2.8          | TAPPI T494  |

## ADHESIVE

A soft, general purpose, all-temperature acrylic adhesive for paper and film labels. Adheres to a variety of packages in a broad range of temperatures. Meets the TLMI Recycling Protocol TLMI-LRP-2 for paper recycling compatibility.

| Test Property                  | Units      | Typical Value | Metric Units   | Metric Value | Test Method |
|--------------------------------|------------|---------------|----------------|--------------|-------------|
| Caliper - Calculated           | mils       | 0.7           | um(micrometer) | 17.3         |             |
| Shear (1 x 1/2 x 1 kg)         | hours      | .2            | hours          | .2           | CPD-55      |
| Peel - 180 D SS 20 min         | lb/inch    | 1.5           | grams/25 mm    | 669.7        | CPD-52      |
| Peel - 180 D HDPE 20 min       | lb/inch    | 1.0           | grams/25 mm    | 446.5        | CPD-52      |
| Peel - 180 D LDPE 20 min       | lb/inch    | 1.1           | grams/25 mm    | 491.1        | CPD-52      |
| Peel - 180 D Glass 20 min      | lb/inch    | 1.7           | grams/25 mm    | 759.0        | CPD-52      |
| Peel - 180 D Corrugated 20 min | lb/inch    | .6            | grams/25 mm    | 267.9        | CPD-52      |
| Loop Tack Stain Steel          | oz/sq inch | 44            | kg/645 sq mm   | 1.2          | CPD-16      |
| Loop Tack HDPE                 | oz/sq inch | 35            | kg/645 sq mm   | 1.0          | CPD-16      |
| Loop Tack LDPE                 | oz/sq inch | 29            | kg/645 sq mm   | .8           | CPD-16      |
| Loop Tack Corrugated           | oz/sq inch | 14            | kg/645 sq mm   | .4           | CPD-16      |
| Min. App. Temp.                | F          | -20           | C              | -29          |             |
| Service Temp.                  | F          | -65 TO 180    | C              | -54 TO 82    |             |
| FDA Compliance                 | 21 CFR     | 175.105       |                |              |             |

## LINER

A white densified kraft sheet 41# (67 g/m<sup>2</sup>) with excellent point-to-point caliper control.

| Test Property     | Units                         | Typical Value | Metric Units    | Metric Value | Test Method |
|-------------------|-------------------------------|---------------|-----------------|--------------|-------------|
| Basis Weight      | lbs/24X36-500<br>(3000 Sq Ft) | 41            | grams/sq meter  | 66.8         | TAPPI T410  |
| Caliper - Average | mil                           | 2.400         | um (micrometer) | 61.0         | TAPPI T411  |
| Opacity           | %                             | 60            | %               | 60.0         | TAPPI T425  |
| Tear-MD           | grams                         | 34            | mN              | 333.4        | TAPPI T414  |
| Tear-CD           | grams                         | 39            | mN              | 382.5        | TAPPI T414  |
| Tensile-MD        | lb/inch                       | 40            | kN/m            | 7.0          | TAPPI T494  |
| Tensile-CD        | lb/inch                       | 17            | kN/m            | 3.0          | TAPPI T494  |

The information presented in this publication is believed to be accurate and is not intended to constitute a specification. The values given reflect average material properties. Green Bay Packaging Inc. does not warrant, represent, or guarantee the accuracy of the information, technical information and recommendations about Green Bay Packaging Inc. products are based upon tests believed to be reliable, but do not constitute a guarantee or warranty. All products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purpose. No salesperson, representative, or agent of Green Bay Packaging Inc. is authorized to give any guarantee, warranty, or make any representation contrary to the above. The company's standard Terms and Conditions (found in the current Green Bay Packaging Inc. - Coated Products Operations, Roll Printer Price Book) in effect at the time of the sale shall control.

La información presentada en esta publicación se considera correcta; no debe ser interpretada como una especificación. Los valores dados reflejan las características regulares de los materiales. Todos los informes, fichas técnicas, y recomendaciones de los productos de Green Bay Packaging Inc. están basados en pruebas que se consideran confiables, pero no constituyen ningún tipo de garantía. Todos los productos se venden con el entendimiento de que el comprador ha determinado independientemente la conveniencia de estos productos para su uso final. Ningún vendedor, representante, ni agente de Green Bay Packaging Inc. está autorizado para dar ningún tipo de garantía, ni hacer representación alguna contraria a lo susodicho. Los Términos y Condiciones vigentes que regulan toda relación comercial de Green Bay Packaging Inc. - Coated Products Operations son los que se encuentran impresos en inglés en el último Libro de Precios. (Green Bay Packaging Inc. - Coated Products Operations, Roll Printer Price Book.)

SPECIALISTS IN COATED SELF-ADHESIVE MATERIALS

ESPECIALISTAS EN MATERIALES AUTO-ADHERIBLES

3250 South Ridge Road • P. O. Box 19017 • Green Bay, WI 54307-9017 • USA

Phone: (920)-337-1800, 800-445-4269, WI: 800-472-4442 • FAX: (920)-337-1797, 800-705-0111