

Sustainable Packaging.

Green Bay Packaging puts the 'green' in packaging.



GREEN BAY MILL

100% Recycled Fiber.

Green Mill Pioneer and Environmental Excellence

In February 1991, Green Bay Packaging Inc. permanently shut down its pulp making operation at its Green Bay Mill and converted to a 100% recycled fiber mill. All respective environmental emissions associated with on-site pulping operations were eliminated. During 2006, 243,000 tons of waste paper was diverted from landfills and recycled into containerboard.

100% Process Water

Recycled. EPA Green Mill Water Technology and

Environmental 'Green' Initiative

In September 2007, the Green Bay Mill achieved its fifteenth year without any direct discharge of process wastewater to the Fox River. The process water system utilized at this mill has been operationally closed since numerous innovative actions were completed in September of 1992.



15th year

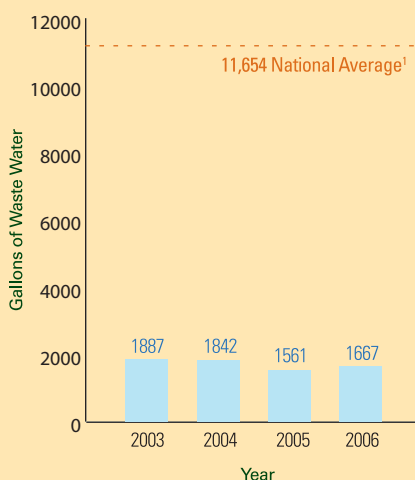
“We make paper with less waste water than the average mill ... 85% less.”

– Water Recycling and Conservation



Waste Water. 85% Below National Average

Gallons of Waste Water per Ton of Paper

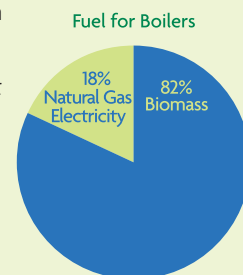


The Green Bay Mill's closed-loop process water system, recycles process waters continuously. In comparison, to the national average of 11,654 gallons of waste water per ton of manufactured paper. The Green Bay Mill averages 85% below the national average, heralding exceptional water conservation.

¹ AFPA. EHS Verification Program. Biennial Report. December 2006.

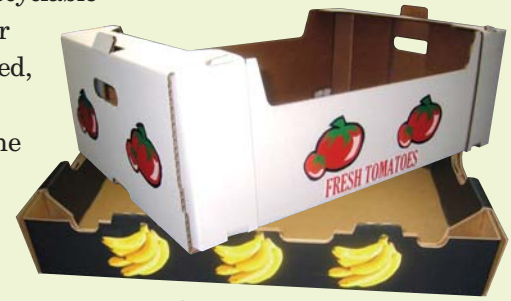
Arkansas Kraft Mill. 82% Green Power

The Arkansas Kraft Mill recovers bark and wood wastes, burning this biomass in onsite boilers, providing 82% of onsite power needs. For many years, Green Bay Packaging Inc. has been optimizing biomass utilization and timber yield, before the current implementation of green power.



Resists Moisture. 100% Recyclable

The corrugated box can be recycled up to seven times, making it the most recycled packaging available. The application of water-based moisture resistant coatings provides a fully recyclable product, as opposed to waxed or most laminate lined corrugated, which is not recyclable. The recyclable coating provides the moisture resistant criteria needed to store produce, meats, and seafood.



greenBOXSM

Recycle Old Corrugated Containers (OCC) and Waste Paper

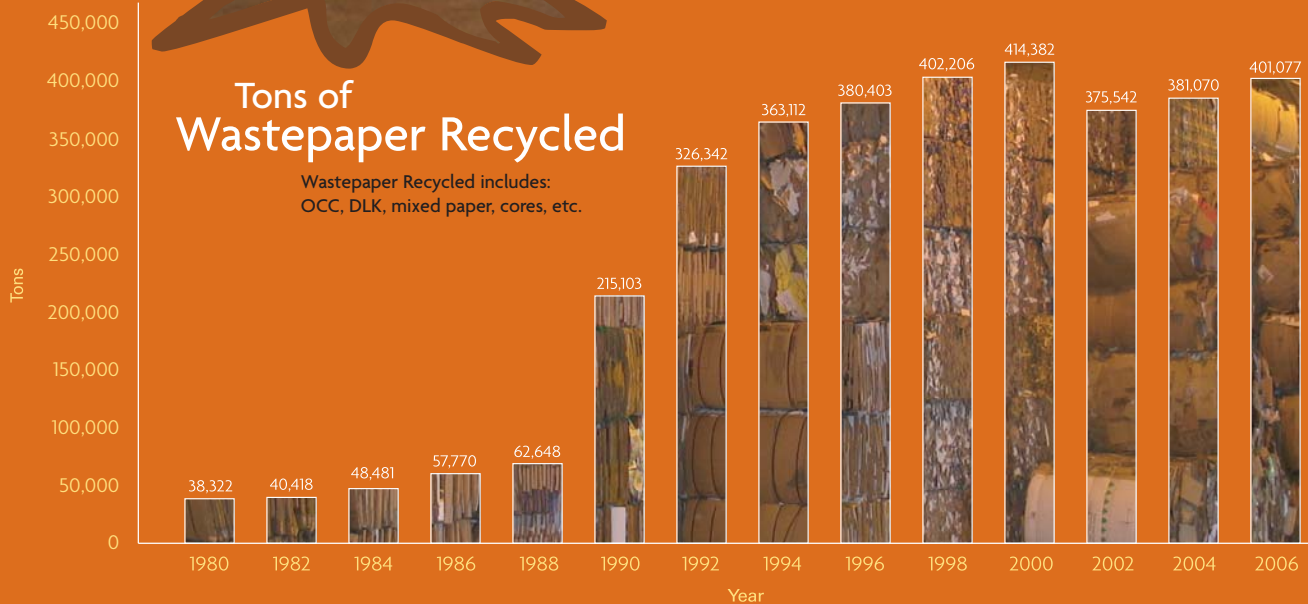
The Green Bay Mill and Arkansas Kraft Mill recycle more than 243,000 tons of OCC and 158,000 tons of waste paper, respectively. In 2006, the environmental benefit of recycling 401,000 tons resulted in:

- Saving 1,323,534 cubic yards of landfill space;
- 6,818,207 trees conserved;
- 2.8 billion gallons of water conservation; and
- 1.64 billion kilowatts of electricity saved.

“recycling urban trees for green boxes”

“...actively planting nearly 100 million trees...”

- Sustainable Forestry



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Sustainable Development

Green Bay Packaging Inc. was one of the first mills in the world to achieve a closed-loop process water system at our Green Bay linerboard mill, considered 'Green Mill' technology by United States EPA. A similar forward looking approach, across all of our facilities, has improved our economic performance and incorporated best practices to **reduce, reuse, renew(able), recycle(able), redesign, and revenue(able)**.

Green Bay Packaging Inc. is committed to going beyond compliance to embrace environmental best practices. All facilities maintain an environmental management program, employing all the necessary requirements to maintain our **environmental stewardship** and **corporate citizenship**, including product certifications. Recycling and our environmental citizenship is not just a habit, but a way of doing good business for our customers and communities.

Corrugated Packaging

- 100% recyclable
- Most recycled form of packaging.
- Sustainable packaging that meets market criteria for performance and cost
- Renewable resource from sustainable forestry lands and recycling of urban paperchase.
- High degree of stewardship throughout life cycle.
- Recycled to end-of-life, as is self-market pulled, which is a key driver for strengthening the recovery and recycling.
- Maximizes use of renewable and recycled materials.

As an ecologically responsible corporation, it is the intent of Green Bay Packaging Inc. to produce quality and innovative products that emulate environmental, social and economic metrics of our sustainable stewardship.

REDUCE • RECYCLE RECOVER

- Rubber mats, that are placed under paper rolls during shipping, are recycled. The Green Bay Mill reuses an average of 179,000 pounds of rubber mats annually, resulting in a savings of \$100,000.
- Since November 2000, more than 15,700 tons of wax or coated papers, that would otherwise consume landfill space, is pelletized into fuel pellets for fuel recovery.
- Water-based inks that were otherwise disposed are now color blended onsite to make black... eliminating ink wastes.
- All strapping materials, fiber paper rolls, cores, pallets, and process scrap are recycled to maximize life-cycle(s); minimizing wastes.
- All parts washers have been replaced with recycling or aqueous based cleaners; eliminating solvent hazardous wastes.

Trees for the Future.

In 1980, Green Bay Packaging Inc., initiated the **Trees for the Future (TFTF)** program to protect and enhance the natural life cycle of our forest. The TFTF is active with private landowners to reforest and convert pastures into pine plantations, working with the American Tree Farm System, and promoting and encouraging membership with the Arkansas Forestry Association. As early as the 1960s, Green Bay Packaging Inc. has been actively planting trees, **approaching a total of 100 million trees**, on 200,000 acres of company forested lands or with private landowners. With such robust planting efforts and best management practices, Green Bay Packaging Inc. is enhancing the beneficial life-cycle — **providing sustainable forestry**.

Green Bay Packaging Inc. is compliant with SFI Sourcing Label; whereby, best management practices and wood fiber procurement is in compliance with Sustainable Forestry Initiative Standards and is actively pursuing SFI certification.

Trees for Tomorrow. For more than 25 years, Green Bay Packaging Inc. has supported the Trees for Tomorrow, donating funds for teachers to attend natural resource specialty classes on conservation values, forests, and contemporary resource management practices of the paper industry.



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Starting in 1933, Green Bay Packaging Inc. has evolved into a packaging corporation consisting of timberlands, a sawmill facility, paperboard mills, corrugated shipping container plants, specialty converting operations, pressure-sensitive roll labelstock and lumber products.

Headquartered in Green Bay, Wisconsin, Green Bay Packaging Inc. is an integrated manufacturing corporation with 30 facilities in 15 states and Mexico, dedicated to sustainable development of our products and forestry resources.



Environmental Recognition

2006 Orion Energy Systems Environmental Stewardship Award • 2005 Brown County Business Recycling and Waste Minimization Award • Fort Worth Pretreatment Partnership Award • 2004 Wisconsin Governor's Award for Excellence in Environmental Performance • Brown County Business Recycling and Waste Minimization Award • Tag and Label Manufacturers Environmental Award for Innovative Technology • 2003 El Paso Certificate of Environmental Excellence • 2002 Fort Worth Pretreatment Star Award • 1999 Fort Worth Pretreatment Associate Award • 1999 US EPA Region 6 Environmental Excellence Award—Excellence in Recycling • AFPA Award for Energy Management and Innovation • 1996 US EPA Hammer Award • 1994 Massachusetts Packaging Challenge Award • 1993 Clean Bay Backer Award • 1992 EPA Region 6 Environmental Excellence Award—NPDES Industrial Compliance • John C. Brogran Award—Wisconsin DNR • 1991 United States Presidential Environment and Conservation Challenge Award • Wisconsin Business Friend of the Environment Award • 1979 Isaak Walton League Award • 1973 National Gold Medal Award

Facilities:

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Green Bay, WI 54307-9017
(920) 433-5111

Archbold Container Division
Archbold, OH (419) 445-8865

Arkansas Kraft Division
Morrilton, AR (501) 354-4521

Baltimore Division
Hunt Valley, MD (410) 785-2233

California Division
Rancho Cucamonga, CA (800) 445-4269

Chicago Sales & Distribution Center
Franklin Park, IL (847) 455-2553

Chickasha Division
Chickasha, OK (405) 222-2306

Cincinnati Division
Cincinnati, OH (513) 489-8700

Cincinnati Division
Erlanger, KY (800) 445-4269

De Pere Division
De Pere, WI (920) 337-6900

El Paso Division
El Paso, TX (915) 822-9700

Fiber Resource Division
Morrilton, AR (501) 354-2461

Folding Carton Division
De Pere, WI (920) 983-4500

Fort Worth Division
Fort Worth, TX (817) 551-1934

Fremont Division
Fremont, OH (419) 332-5593

Green Bay Coated Products Division
Green Bay, WI (920) 337-1800

Green Bay Mill Division
Green Bay, WI (920) 433-5000

Green Bay Shipping Container Division
Green Bay, WI (920) 433-5399

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Kalamazoo, MI (616) 552-1000

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Orlando Division
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Pinecrest Lumber Division
Plumerville, AR (501) 354-4627

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Subsidiary of Green Bay Packaging Inc.**
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Twin Cities Division
Brooklyn Center, MN (800) 445-4269

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Minneapolis, MN (612) 786-7446

Wausau Division
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Winchester Division
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