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Green Bay Packaging Awarded Fifth Consecutive Green Master Designation for Sustainable Business Standards



(Pictured left to right: Thomas Eggert, Executive Director of Wisconsin Sustainable Business Council; Lisa Bauer-Lotto, Director, Environmental & Sustainability Programs; Katy Gilles, Environmental Engineer)

GREEN BAY, WI – December 16, 2014 - Green Bay Packaging (GBP) Wisconsin operations were recognized as a Green Master for the fifth consecutive year at the 7th Wisconsin Sustainable Business Council Annual Conference.

GBP produces corrugated shipping containers, 100% post-consumer recycled paper, pressure sensitive label stock and folding cartons as part of its Wisconsin operations. GBP was selected for the exclusive group of companies to earn a Green Master award, the highest tier in the Green Masters Program, established by the Wisconsin Sustainable Business Council. As a Green Master, GBP performed commendable actions in nine sustainability areas, including energy, water,

waste and social actions, and scored in the top twenty percent of all participating companies.

"Green Bay Packaging has been a part of our program since its inception in 2009. They have shown remarkable progress every single year, and continue to be one of our highest scoring companies across each of the nine sustainability categories," stated Thomas Eggert, Executive Director of Wisconsin Sustainable Business Council. "Well done!"

The conference, held this year at the Harley-Davidson Museum in Milwaukee, Wis., is the only conference in Wisconsin designed specifically for direct business-to-business sharing of sustainability achievements. More than 175 companies participate in the program.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging, visit www.gbp.com