## Green Bay Packaging



For Immediate Release April 28, 2010 Contact: Rachel Rivard rrivard@gbp.com 920.433.5132

## Green Bay Packaging Inc. Gives Trees for Arbor Day

**Green Bay, Wis. -** Green Bay Packaging Inc. (GBP) is giving away two tree seedlings to each of its Green Bay area employees April 30, in honor of Arbor Day.

In the spirit of sustainable forestry stewardship, five area GBP plants will give a total of 2,000 tree seedlings to more than 950 of its employees. Each employee will receive a three-year-old white spruce and a three-year-old red pine.

The Green Bay Shipping Container Division is co-sponsoring the event.

"We wanted to co-sponsor this event as a thank you to our employees and another example of our commitment to environmental sustainability," said Bryan Hollenbach, Vice President/Area General Manager of the Green Bay Shipping Container Division.

According to the U.S. Department of Agriculture, one tree can absorb as much carbon in a year as a car produces while driving 26,000 miles. Over the course its life, a single tree can absorb one ton of carbon dioxide.

## **About Green Bay Packaging Inc.**

Friday, April 30,

Started in 1933, Green Bay Packaging Inc. is a vertically integrated corporation consisting of timberlands, a folding carton plant, paperboard mills, corrugated shipping container plants, specialty converting operations, pressure-sensitive roll label stock and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to sustainable development of its products and forestry resources throughout all of its manufacturing facilities in 14 states and Mexico.

For more information about Green Bay Packaging Inc., visit www.gbp.com.

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Schedule of distribution at Green Bay Shipping Container Division, 831 Radisson St., Green Bay, WI 54302:

Thursday, April 29, 10 - 10:30 p.m. (2nd shift employees)

6 - 6:30 a.m. (3rd shift employees)

12 - 12:30 p.m. (1st shift employees)

3:30 - 4 p.m. (office employees)

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