

# Green Bay Packaging Inc.



*For Immediate Release*  
December 6, 2011

Contact: Rachel Bahde  
rbahde@gbp.com  
920.433.5132

## **Arkansas Kraft Granted Diamond Award for Excellence in Environmental Leadership**

**Morrilton, Ark.** - Green Bay Packaging Inc. - Arkansas Kraft Division was awarded the 2011 Diamond Award for Excellence in Environmental Leadership from the Arkansas Environmental Federation (AEF). Arkansas Kraft was honored at the 44th Annual Convention and Trade Show on November 4, 2011.

The Arkansas Kraft Mill was presented the Diamond Award for its installation of a sustainable, closed-loop recycling project to increase paper fiber recovery yield. Started in 2010, the project diverts fiber waste from the landfill and is used to create a new product. Using state-of-the-art equipment through a partnership with Fiber Products LLC., and Marck Recycling, more than 7,000 tons annually of fiber reject have been diverted from the landfill, cleaned, and sold. The fiber recycling savings equals the electricity usage of 28 homes each year.

The Diamond Award recipient is chosen every fall, determined by an independent panel of judges appointed by the AEF Board of Directors. According to the AEF, the award recognizes a company demonstrating initiative and innovative leadership in environmental affairs.

### **About Green Bay Packaging Inc.**

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll-stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states.

For more information about Green Bay Packaging Inc., visit [www.gbp.com](http://www.gbp.com).

### **About the Arkansas Environmental Federation**

Founded in 1967, the Arkansas Environmental Federation is a 501c(3) non-profit education association with more than 350 members, including businesses and industries that deal with environmental, safety and health regulations.

The AEF focuses on practical, common-sense laws and regulations based on sound science; a teamwork approach to compliance; and waste minimization and pollution prevention. The AEF enables the exchange of information on a daily basis between its members, government regulators and policy makers.



*From left to right, Mike Papa, Fiber Products, LLC; Chad Thornton, President, Arkansas Environmental Federation; Ken Brockway, Green Bay Packaging Inc.; Mike Deprey, Green Bay Packaging Inc., John Papa, Fiber Products, LLC.; John Papa Jr., Fiber Products, LLC.; Stan Chivers, Green Bay Packaging Inc.; Ken Longley, Marck Recycling.*