

FOR IMMEDIATE RELEASE
January 29, 2014

Contact: Rachel Bahde
rbahde@gbp.com
920.433.5132

Green Bay Packaging Awarded Fourth Consecutive Green Master Designation

Green Bay, Wis. - Green Bay Packaging Wisconsin operations were recognized as a Green Master for the fourth consecutive year at the Wisconsin Sustainable Business Council Annual Conference Dec. 13, 2013.

GBP, specifically its Wisconsin divisions, is one of a select group of companies to earn the Green Master designation, the highest tier in the Green Masters Program, established by the Wisconsin Sustainable Business Council. As a Green Master, GBP performed actions in nine sustainability areas, including energy, water, waste and social actions, and scored in the top twenty percent of all participating companies.



The conference, held this year at Lands' End headquarters in Dodgeville, Wis., is the only conference in Wisconsin designed specifically for direct business-to-business sharing of sustainability achievements. The conference saw a record attendance, with 345 attendees and 167 companies participating in the program.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label rollstock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging Inc., visit www.gbp.com.

About Wisconsin Sustainable Business Council

The WI Sustainable Business Council is a network of Wisconsin businesses and organizations that are actively involved, or just interested in, the challenge of sustainability and corporate responsibility. The council works to educate businesses and organizations in Wisconsin about sustainability, and brings together companies with similar sustainability goals. For more information on the Green Masters Program and the Wisconsin Sustainable Business Council, visit <http://www.wisconsinsustainability.com/green-masters/>.

###