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Green Bay Packaging Coated Products Division Awarded Supplier Award for Environmental Leadership



Green Bay Packaging Martin Olson and Steve Wilcox accept the 2014 Supplier Environmental Award from Calvin Frost of TLM

GREEN BAY, WI – November 5, 2014 - The Coated Products Division of Green Bay Packaging received the Tag and Label Manufacturers Institute (TLMI) Supplier Award for Environmental Leadership at the association's annual meeting held in Dana Point, CA.

This prestigious award distinguishes companies that have consistently demonstrated a commitment to progressive environmental practices across a range of areas including solid waste reduction, recycling, waste or energy recovery, the implementation of new 'clean' technology and/or processes, and the implementation of an education program.

"The awards were created in order to recognize companies that are demonstrating leadership in the implementation of environmental awareness and best sustainability practices in the North American label and packaging industries," says Calvin Frost, TLMI Environmental Chair Committee. "I want to congratulate Green Bay Packaging Coated Products Division for their high level of excellence in environmental stewardship. As brand owners and packaging buyers continue to enforce environmental transparency down the entire packaging supply chain, it is critical that industry converters and suppliers gain recognition for their commitment, and the TLMI Environmental Awards and the association's L.I.F.E. Certification program enable our members to do that very effectively."

The Coated Products Division created a *Green Team* over 10 years ago that has demonstrated measured change called a "Decade of Sustainability" Improvement. Byproduct going to the landfill has been reduced by 99%. The *Green Team* developed a coordinated effort "to define waste streams that could be recycled", either traditionally or thermally. A 5S approach was used involving employees in every part of their manufacturing and administrative operations. Additionally, Coated Products installed a centrifuge to treat and reduce process waste water by 50%. Along with this was a major project to reduce energy consumption. All activities started in the primary manufacturing facility and now extend to their other divisions.

Coated Products Division also achieved TLMI L.I.F.E. (Label Initiative for the Environment) Certification. L.I.F.E. is the only certification program tailored to the narrow web label and packaging industry.

About Coated Label Products

The Coated Products Operations of Green Bay Packaging produces pressure-sensitive label materials. Since 1984, Coated Label Products have grown into one of the largest pressure-sensitive roll label stock suppliers with coating facilities and slitting operations throughout the U.S. and Mexico. Delivering excellent service for customers of every size, small to large, is our focus. We serve our customers from nine distribution centers located in the United States, Canada, and Mexico.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label rollstock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in fourteen states. For more information about Green Bay Packaging Inc., visit www.gbp.com.