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Green Bay Packaging Recognized With Length of Service Award for 50 Years of Support to Trees For Tomorrow

GREEN BAY, WI – December 23, 2014 - Green Bay Packaging recently received Trees For Tomorrow's Length of Service Award in recognition of 50 years of outstanding and consistent support in protecting natural resources and educating people about them.

"It's difficult to describe the extreme gratitude and thankfulness we feel for Green Bay Packaging's support over the past 50 years," said Libby Dorn, Executive Director of Trees For Tomorrow. "This is an incredible achievement. We so honor our partnership, and look forward to continued collaboration as we journey forward into a new and exciting Trees For Tomorrow future supporting sustainable science-based natural resources education."

Trees for Tomorrow is an accredited natural resource specialty school in Eagle River, Wis., that serves students from throughout Wisconsin, northern Illinois and Michigan's Upper Peninsula. The private, nonprofit school annually reaches more than 10,000 people with its field-based forestry and conservation courses.

Teacher/naturalists use a combination of field studies and classroom presentations to teach conservation values, promote awareness, stewardship and renewal practices of natural resources for future generations to benefit.

Wisconsin timber and paper companies founded Trees For Tomorrow in 1944. Green Bay Packaging began participating in 1964 when founder George F. Kress joined the school's Board of Directors. Green Bay Packaging's values, inspired by Kress, still serve today as the foundation for the company.

"Green Bay Packaging is proud to be part of the effort to inspire future generations on sustainable forestry practices and the importance of natural resource management is to the community," said Lisa Bauer-Lotto, Director of Environmental and Sustainability Programs, who accepted the award on the company's behalf. "Many students encounter first-hand the field exploration of the forest. It's an awareness and experience that lasts a lifetime."

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging, visit www.gbp.com