

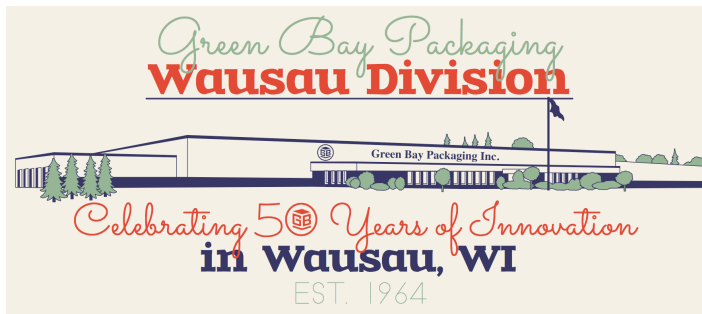


**For additional information, please contact:**

Scott Aschenbrenner  
[saschenb@gbp.com](mailto:saschenb@gbp.com)  
Vice President & General Manager  
Tel: +1 (715) 843-8161

6845 Packer Drive  
Wausau, WI 54401-93121 USA  
Tel: +1 (715) 845-4201  
[www.gbp.com](http://www.gbp.com)

## Green Bay Packaging Wausau To Celebrate 50 Years of Success and Innovation



WAUSAU, WI – January 21, 2015 – Green Bay Packaging’s (GBP) Wausau Division is celebrating fifty years in business delivering innovative packaging solutions throughout the state of Wisconsin. GBP Wausau has, over the decades, successfully adapted to an ever-changing market by maintaining a steadfast concentration on utilizing advanced technologies and producing top quality products. Green Bay Packaging remains focused on hiring the

best people, solving the most difficult problems, and delivering 100% customer satisfaction.

“The GBP Wausau Division’s 50<sup>th</sup> anniversary is a tremendous milestone. Our success is largely due to our dedicated customers, our talented team of employees and a corporate environment that encourages collaboration and innovation”, states Scott Aschenbrenner, Vice President and General Manager, Wausau Division. “We are financially strong and continually reinvest in our operation which allows our company the opportunity to evolve, reinvent, and remain an innovative business partner for our customers and suppliers.”

“The Wausau Division has an extraordinary history characterized by growth, excellent performance and a dedicated, loyal, hardworking, creative team,” expresses Bryan Hollenbach, Executive Vice President of Green Bay Packaging. “We are thankful to our employees and loyal customer base and are committed to consistently providing the best service and quality in the industry. We look forward to the next 50 years and believe the future is brighter than ever.”

### **About Wausau Division**

Established in 1964, the Wausau Division is a full service manufacturer of corrugated containers, displays and innovative packaging solutions. The Wausau Division continually provides high quality standards and exceptional service in a multitude of market segments that include, but not limited to, foodservice, agriculture, publishing, retail, and industrial manufacturing. Printed and converted corrugated packaging items are shipped daily throughout the central, northern, western, and southern parts of Wisconsin.

### **About Green Bay Packaging Inc.**

Started in 1933, Green Bay Packaging is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability, and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging, visit [www.gbp.com](http://www.gbp.com)