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Green Bay Packaging Inc. Announces Acquisition of Baird Display

GREEN BAY, WI – May 4, 2015 - Green Bay Packaging Inc. announced the acquisition of Baird Display a Wisconsin Corporation. The acquisition was effective April 30, 2015 and terms of the deal were not disclosed.

"The acquisition is an excellent fit for Green Bay Packaging. Baird Display is an innovative company that adds to our point of purchase display capabilities and expands our market presence. Baird has excellent leadership values and a culture that parallels our own," states Will Kress, CEO and President of Green Bay Packaging.

Bryan Hollenbach, Executive Vice President of Green Bay Packaging added, "Baird Display strengthens our point of purchase and display capabilities, enhances our innovative approach to the market, and broadens our reach into new markets. Baird Display brings a dedicated workforce under great management to the Green Bay Packaging team."

"This is another step in our journey and an exciting time for the customers and employees of Baird Display," Neal Wickert, President of Baird Display added. "We will continue to serve all our customers with distinction and drive improvements in our operation."

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label rollstock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging Inc., visit www.gbp.com.

About Baird Display

Started in 1933 as manufacturer of upscale candy boxes and poker chips, Baird Display is a leading provider of custom designed temporary and semi-permanent point of purchase displays to advertising agencies and fulfillment organizations that manage accounts for larger brand-name companies. Distribution of Baird's product is throughout the U.S., Canada, Mexico, the Caribbean and Central America. Baird utilizes a wide variety of substrates in their displays with corrugated being a key raw material. Baird Display employs approximately 40 full-time employees and is located in Waukesha, Wisconsin. For more information about Baird Display, visit www.bairddisplay.com.