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British Retail Consortium Certification Achievement for Green Bay Packaging's Shipping Container Division

GREEN BAY, WI – June 19, 2015 - Green Bay Packaging's Green Bay Division announced it has earned certification through the British Retail Consortium (BRC), a prestigious Global Food Safety Initiative (GFSI) benchmarked for packaging safety standard. The BRC designed the Standard to ensure good manufacturing practices and support of quality management systems. The BRC guides safety development and legal packaging materials that meet or exceed quality levels.

"The BRC certification is validation of our long-term commitment to providing the highest quality packaging materials and safety standards throughout the supply chain," explains Bryan Hollenbach, Green Bay Packaging's Executive Vice President. "The BRC Global Standards are well respected and widely used by our customers nationwide."

The BRC Packaging Standards are highly regarded and widely used by suppliers and retailers. It aids in standardizing quality, safety, operational criteria and manufacturers' fulfillment of legal obligations.

Roy Schneider, Vice President and General Manager for the Shipping Container Division of Green Bay Packaging explains the company's rationale in seeking the certification. "We remain committed to continually improving our operations and to providing the highest quality products and services to our customers. Achieving an A grade is a significant accomplishment by our entire team that will benefit our customers, employees and vendor partners moving forward."

Packaging plays a vital role in food safety. Recognition of the BRC Standard by GFSI increases the confidence of food manufacturers when sourcing packaging materials from certified sites. BRC has been recognized internationally as the leader in packaging safety certification.

"This certification is further evidence of our commitment to provide the highest caliber of packaging and assure our customers that our manufactured products are safe, legal and maintain an unsurpassed degree of quality," states Mike Tassone, Director of Quality for Green Bay Packaging. "Furthermore, our goal is to have all of our box plants certified to a (GFSI) benchmarked standard for packaging materials."

The BRC is committed to continuous improvement of its packaging safety standard and requires the same continuous improvement from the distribution centers they certify.

About Green Bay Shipping Container Division

Green Bay Packaging's Shipping Container Division is a modern, highly efficient, fully equipped corrugated packaging facility capable of producing a wide range of innovative corrugated packaging products and POP retail displays. Green Bay Shipping Container continually develops innovative methods that increase product quality, service levels and overall value to our customers.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging, visit www.gbp.com