



For additional information, please contact:

Lisa Bauer-Lotto
lbauerlotto@gbp.com
Director, Environmental and Sustainability Programs
Tel: +1 (920) 433-5136

1700 North Webster Court
Green Bay, WI 54307-9017 USA
Tel: +1 (920) 433-5111
www.gbp.com

Green Bay Packaging Awarded Seventh Consecutive Green Master Designation for Sustainable Business Practices



Pictured left to right: Jay Jagodinski, Environmental & Compliance Manager at Green Bay Coated Products Division; Thomas Eggert, Executive Director of Wisconsin Sustainable Business Council; Kaitly Lindner, Corporate Environmental Engineer

GREEN BAY, WI – January 12, 2017 – Today, Green Bay Packaging (GBP) announced they were the recipient of the prestigious Green Masters distinction from the Wisconsin Sustainable Business Council for the seventh consecutive year. This award recognizes Green Bay Packaging's dedication to sustainability initiatives and achievements throughout its operations while pursuing business excellence.

According to Tom Eggert, Executive Director of the WI Sustainable Business Council, "Green Bay Packaging is one of only two companies in Wisconsin that have maintained their master level status for 7 years." He goes on to say "Among all of the Wisconsin companies with deep commitments to the idea of sustainability, Green Bay Packaging stands out. They were one of our original master level companies, and they have maintained that status every year of the program. It is a pleasure to recognize them again in 2016."

Green Bay Packaging embraces and integrates environmental stewardship, within the production of corrugated shipping containers, 100% post-consumer recycled paper, pressure sensitive label stock and folding cartons as part of its Wisconsin operations.

"GBP is committed to sustainability practices in all aspects of our business," commented Bryan Hollenbach, Executive Vice President of Green Bay Packaging. "We are honored to be recognized for our sustaining efforts and to be seen as a leader alongside other companies in Wisconsin that are focused on sustainability initiatives."

Recognition was given at the annual conference in December 2016. It is the only conference in Wisconsin designed specifically for direct business-to-business sharing of sustainability achievements. More than 160 companies participate in the 2016 program.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, Wis., Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. For more information about Green Bay Packaging, visit www.gbp.com