



Green Bay Packaging Inc.
Coated Products Operations

Pressure-Sensitive Label Stock Storage Conditions and Shelf Life

Storage Conditions

- The storage and converting conditions should be as close to TAPPI standards of 73° F (23° C) and 50% relative humidity as possible.
- Products should be stored in their original stretch wrap until the time they will be used on press.
- The material should be allowed to acclimate to your press room's environment for 24 hours before the stretch wrap is removed and the roll is loaded onto the press.
- Keep rolls off the concrete floors and away from any other sources of moisture contamination.
- Rotate your stock. Use the oldest inventory first.

Shelf Life

- Pressure-sensitive label material should be used within one year from date of purchase, unless otherwise stated on the data sheet.
- The one-year shelf life is part of our standard conditions of sale on all products. Green Bay Packaging will not accept any claims for pressure-sensitive material older than one year.
- The label stock should retain its functional performance after a year. The acrylic adhesive is chemically stable and will not oxidize or lose tack, and the silicone release level should remain the same.
- After application the adhesive should not degrade or lose tack over time. However, in some applications, including very high moisture and temperature for example, adhesive performance may suffer.

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