GREEN BAY PACKAGING

SMART PARTNERS ... SMARTER SOLUTIONS

BRAND MANUAL V 9.0
& ASSET COLLECTION

Please **do not** modify any information or graphic herein.

For questions, concerns, or assistance with acceptable logo use, please contact the following representatives:

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Logo

ICON / WORDMARK / TAGLINE

Approved colors for logos are 2 color (PMS 342 green & black),
all-white reversed out of a dark background, and all black.

COLOR

GREEN BAY PACKAGING
SMART PARTNERS ... SMARTER SOLUTIONS

GREEN BAY PACKAGING
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BLACK

GREEN BAY PACKAGING
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WHITE

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The minimum clear space around the logo must be greater than the x-height of the tag line.

Color Palette

PRIMARY

PANTONE 342

CMYK: 96, 34, 81, 27
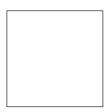
RGB: 0, 101, 72

#006548

BLACK

CMYK: 0, 0, 0, 100

RGB: 35, 31, 32

#231F20

WHITE

CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

#FFFFFF