



# GREEN BAY PACKAGING

SMART PARTNERS ... SMARTER SOLUTIONS

**BRAND MANUAL** v 9.1  
**& ASSET COLLECTION**

Please **do not** modify any information or graphic herein.

For questions, concerns, or assistance with acceptable logo use, please contact the following representatives:

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# LOGO

ICON / WORDMARK / TAGLINE

Approved colors for logos are 2 color (PMS 342 green & black), all-white reversed out of a dark background, and all black.

COLOR



**GREEN BAY PACKAGING**  
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**GREEN BAY PACKAGING**  
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BLACK



**GREEN BAY PACKAGING**  
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WHITE



**GREEN BAY PACKAGING**  
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# LOGO

ICON / WORDMARK

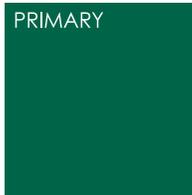
Approved colors for logos are 2 color (PMS 342 green & black), all-white reversed out of a dark background, and all black.



The minimum clear space around the logo must be greater than the x-height of the tag line.



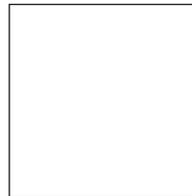
# COLOR PALETTE



PANTONE 342  
CMYK: 96, 34, 81, 27  
RGB: 0, 101, 72  
#006548



BLACK  
CMYK: 0, 0, 0, 100  
RGB: 35, 31, 32  
#231F20



WHITE  
CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
#FFFFFF